

Trends and outlook for intermodal freight systems

- Buzzword – but who wants to be innovated?
- definition of innovation: idea + implementation – no wonder: transport systems need to be robust
- Successful innovation: ‘how we do things’, not ‘what we do’
 - IT / data
 - It’s up to us / you; be open minded; engage the full ecosystem into expanded collaboration
- Aim: Cargo is King:
 - Cost
 - Speed
 - Reliability → IoT
- Key obstacle: lack of trust